

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

LARRY DALE
504 Mayflower Dr.
Metairie, LA 70001

2. Office Sought (Include title of office as well)

School Board
Jefferson
District #6

OFFICE USE ONLY

Report Number: 21223

Date Filed: 10/15/2010

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 10/2/2010

This report covers from 9/13/2010 through 10/13/2010

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input type="checkbox"/> 10th day prior to primary	
<input checked="" type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

METAIRIE BANK
3344 Metairie Road
Metairie, LA 70001

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report ALBERT J RICHARD III

Daytime Telephone 504-837-5990

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 15th day of October, 2010.

Larry Dale

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

504-831-1275

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 7,500.00
2. In-kind Contributions (Schedule A-2)	\$ 500.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 8,000.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 8,000.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 15,674.96
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 15,674.96

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 8,498.32
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 8,000.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 15,674.96
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 500.00
18. Funds on hand at close of reporting period	\$ 323.36

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
BONIE ASSOCIATES INC 41 Allard Blvd New Orleans, LA 70119 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2010	\$1,200.00	\$1,200.00
CONNIE CASENTE 1800 Division St Metairie, LA 70003 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/17/2010	\$100.00	\$100.00
LESLIE JACOBS 6038 St. Charles Ave New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2010	\$750.00	\$750.00
JEFFERSON CHAMBER PAC 3421 N Causeway Blvd Ste 203 Metairie, LA 70002 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2010	\$1,000.00	\$1,500.00
MICHAEL C SPORT TTEE 21 Murfield Pl New Orleans, LA 70131 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2010	\$2,500.00	\$2,500.00
JOHN F STUMPF JR 2439 Manhattan Blvd Harvey, LA 70058 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2010	\$1,500.00	\$1,500.00
4. SUBTOTAL (this page)		\$7,050.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$1,000.00</u>	TOTAL (complete only on last page of this schedule) _____

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
EDITH VANSANT 23826 Legendary Lane Katy, TX 77494 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2010	\$250.00	\$250.00
RAYMOND WAGUESPACK 1908 Division St. Metairie, LA 70001 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/04/2010	\$100.00	\$100.00
RICHARD WRIGHT 1013 Colony Place Metairie, LA 70003 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/28/2010	\$100.00	\$200.00
4. SUBTOTAL (this page)		\$450.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 7,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>\$0.00</u>		TOTAL (complete only on last page of this schedule) <u>\$ 1,000.00</u>	

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
MARGARET BAIRD 1809 Cleary Ave Metairie, LA 70001 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Copies of flyers	09/29/2010	\$100.00	\$100.00
TOMMY MOORE Direct Mail Plus 1817 N Hullen Metairie, LA 70001 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Labeling and mail processing of Mailer #2	09/30/2010	\$350.00	\$700.00
MARGIE SEEMON 1712 N Arnoult Rd Metairie, LA 70001 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Copies of flyers	09/29/2010	\$50.00	\$50.00
4. SUBTOTAL (this page)			\$500.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 500.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LEBLANC & SCHUSTER P O Box 9214 Metairie, LA 70055	09/17/2010	Temp ck#6-Political strategy consultation campaign writing; design & layout mailer	\$ 2,050.00
LEBLANC & SCHUSTER P O Box 9214 Metairie, LA 70055	09/30/2010	Temp ck#9 - design & layout Friend to Friend Cards 2nd & 3rd mailers	\$ 750.00
LEBLANC & SCHUSTER P O Box 9214 Metairie, LA 70055	09/30/2010	Temp ck#11-Political strategy consultation & general writing for Dale campaign	\$ 776.50
MELE PRINTING 619 N. Tyler Street Covington, LA 70433	09/17/2010	Temp ck#6 - printing mailers & large and small signs; stakes for signs	\$ 2,570.84
MELE PRINTING 619 N. Tyler Street Covington, LA 70433	09/30/2010	Temp ck#9 Printing Mailers lapel stickers	\$ 2,062.90
PEL HUGHES 3801 Toulouse St New Orleans, LA 70119	09/25/2010	Temp ck#7 - postage for mailer	\$ 1,794.00
PEL HUGHES 3801 Toulouse St New Orleans, LA 70119	09/28/2010	Temp ck#8 - mailer	\$ 1,704.88
U.S. POSTAL SERVICE 3301 17th Street Metairie, LA 70001	09/17/2010	Temp ck#6 - postage for first mailer	\$ 1,775.60
3. SUBTOTAL (optional)			\$13,484.72
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
U.S. POSTAL SERVICE 3301 17th Street Metairie, LA 70001	09/30/2010	Temp ck#11 - postage for 2nd mailer	\$ 1,775.60
WATSON VOICE & DATA 727 High St Houma, LA 70360	10/02/2010	Robo call set-up recording call placement 10/2/10	\$ 279.64
COM5TEMPLATES.COM Michael Mansell 1896 N Evelyn Ave Tucson, AZ 85715	09/30/2010	Temp ck#9- Website & Domain Name network solutions	\$ 135.00
3. SUBTOTAL (optional)			\$2,190.24
4. TOTAL (optional - complete only on last page of this schedule)			\$ 15,674.96

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